

## Vivian Fry's cover design brief

### Front cover

Title:	<i>This is me, this is us</i>
Editor:	Vivian Fry
Other front cover copy:	Foreword by Troye Sivan
Key visual elements:	<ul style="list-style-type: none"><li>• People on their own, people in groups</li><li>• Home/s</li><li>• Closing doors; opening doors</li></ul>

### Back cover

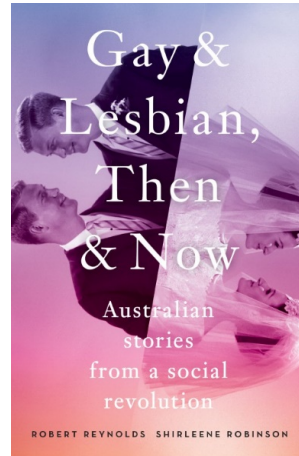
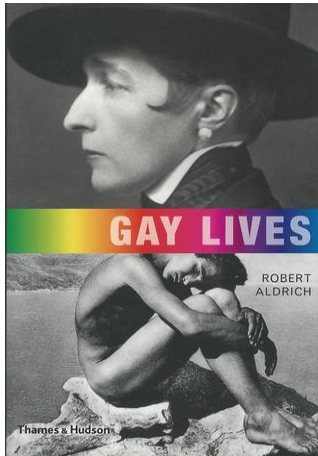
Blurb:	<p>Stacey's story</p> <p>When I left my room I was still holding it together pretty well, I thought. I turned to go to my sister's room and my father just stood there, stopping me. All I wanted to do was say 'goodbye' to my sister and little brother. ... I had to leave without saying goodbye. That was the hardest part.</p> <p>It would be ten years before I spoke with Carlie or Daniel again.</p> <p>This is not an advice manual. It is an anthology of real-life stories of loss, hope and triumph about non-binary people living in a binary-tilted world. It is written in the voices of contributors and the members of their heart families, those that supported them through some of the hardest periods in their lives.</p>
Editor's bio:	<p>Vivian Fry completed a bachelor's degree in community development at Deakin University. After working with LGBTQIA+ youth and their families for over twenty years, Vivian decided to change direction and dedicate more time to her very successful blog <i>My family and other catastrophes</i>. She is the mother of six children who identify across the gender spectrum.</p>
Other back cover copy:	Shane Jenek
Quotes:	<p>"It broke my heart and renewed my hope at the same time."</p> <p>Magda Szubanski</p> <p>"This book made me laugh and it made me cry. It shows how resilient we are as individuals and as a community."</p>

### Production considerations

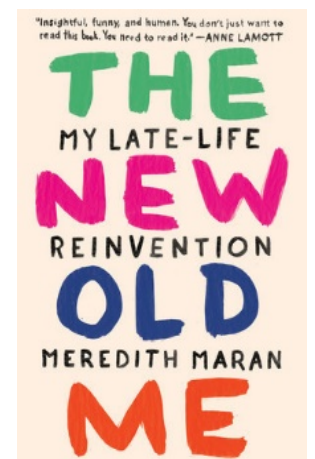
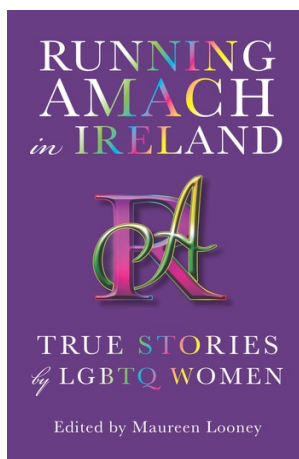
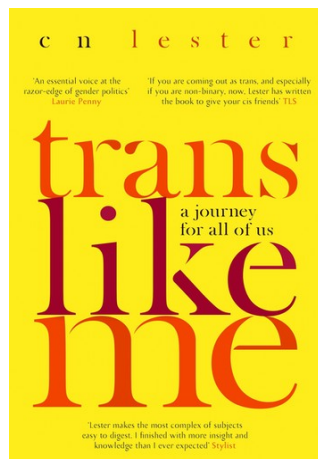
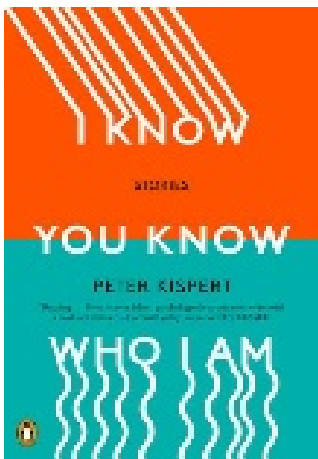
Trim size:	210mm x 135mm
Format/s:	Paperback, e-Book
Printing:	Modern offset printing
Paper:	80gsm munkin bookwove, off-white
Binding:	Perfect bound
Special cover production features:	<ul style="list-style-type: none"><li>• Laminated</li><li>• Matte</li></ul>

## Types of covers to consider (with examples)

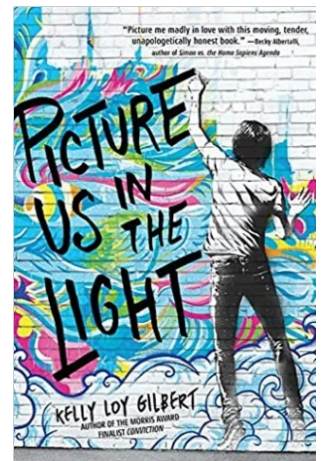
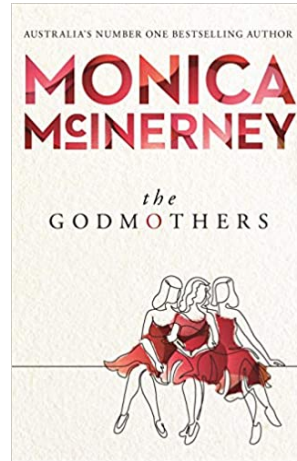
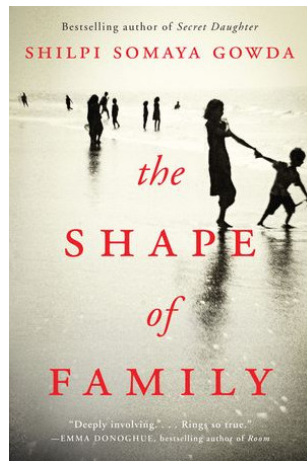
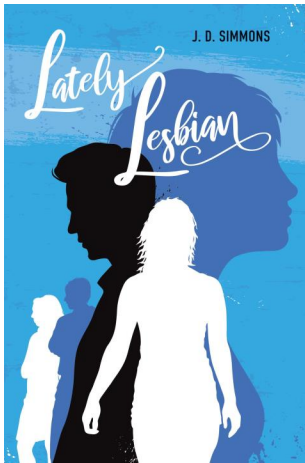
- The book is a collection of real-life stories of members of the LGBTQI+ community finding themselves and their heart-families. Real-life images are suitable for this memoir-style book.



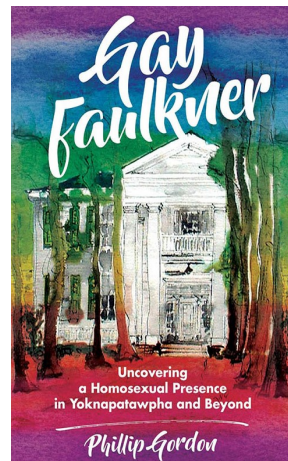
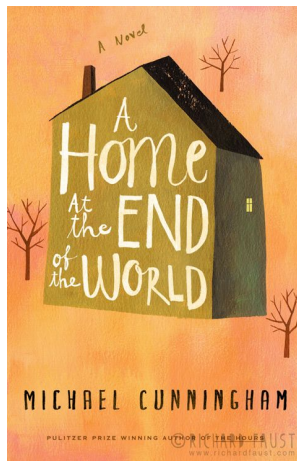
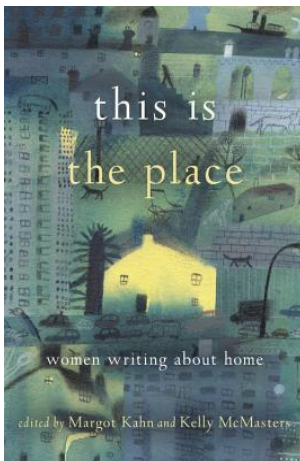
- Strong colours and interesting fonts could lend interest to the cover



- *This is me, this is us* is a book about individuals and families, either born or found. Silhouettes, illustrations of people either on their own or in groups would be appropriate



- *This is me, this is us* is also about finding 'home', and what that means to the people who have told their stories.





## Types of covers to avoid (with examples)

- Simplistic images
- Styles that suggest “experts”
- Cartoon characters

